

FOR IMMEDIATE RELEASE - MAY 1, 2008

JOHNSON SYSTEMS INC. ANNOUNCES SIMPLICITY SERIES PRODUCT LINE



CALGARY – MAY 1, 2008 – JOHNSON SYSTEMS INC. (JSI) is pleased to introduce the Simplicity Series of receptacle plates, modules and adaptor plates.

Designed for lighting, audio and data installers and systems integrators, Simplicity Series products are the "lowest cost available in the marketplace" explains **Shaun Johnson, President**. "Current economic factors are affecting everyone. We found that our existing control receptacle plates, modules and adaptor plate products were 'over designed' aesthetically - making them unnecessarily expensive for such a basic item. All competitive products are expensive and some are very time consuming and tedious for the installer. Most dealers have become frustrated at the escalating costs of these basic accessories and the time to install them contributes to a project – a new installation or as part of a repair/upgrade project. So, we re-designed our receptacle plates, modules and adaptor plate products to be inexpensive, durable, quick to install yet 'technician friendly' and, most importantly, to do the job!"

Detailed information on the new JSI Simplicity Series receptacle plates, modules and adaptor plates – including product images, product sheets and specifications - is available on JSI's website at www.johnsonsystems.com.

ABOUT JOHNSON SYSTEMS INC. (JSI):

Johnson Systems Inc. (JSI) (www.johnsonsystems.com) is a leading manufacturer of state-of-the-art lighting control products and systems designed for television, theatre, motion pictures, churches, theme parks and other facilities.

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[Click here to download a hi-res JPEG image of the JSI Simplicity Plate composite](#)